



Program  
Rozwoju  
Obszarów  
Wiejskich  
na lata 2007-2013

# WRONKI



nature



business



tourism



sport



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Wronki will surprise you

Visit us and find out more...



curiosities



people



monuments



accommodation



gastronomy

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[www.wronki.pl](http://www.wronki.pl)

Texts: Town Hall of Wronki

## Wronki will surprise you

[www.wronki.pl](http://www.wronki.pl)



fot. Waldemar Graś

# FOREWORD

Dear Reader,

You may already know Wronki. Maybe you live here – or you have visited our municipality already. Maybe you have only heard about Wronki. You probably associate our town with the Correctional Facility – but do you know that the institution, which dates from the end of the 19th century, has been modelled on US prisons? You may well have heard about the successes of Amica Wronki, our local First League football club – but do you know that there are currently around a dozen active football teams providing training to hundreds of Wronki inhabitants? Do you know that Wronki is a town situated on the Warta River, on the fringe of the Notecka Primeval Forest? That areas of outstanding natural beauty exist here alongside industrial plants using world-class technologies?

The list of outdoor activities and attractions both in Wronki and in the area around the town is almost endless. The publication you are holding in your hands contains an outline of just a few of them. We hope to encourage you to visit us and see for yourself what makes Wronki so special. The beauty of my municipality strikes me every single day.

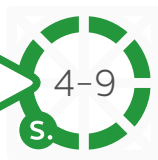
I am sure that it will charm you, too.

Mirosław Wieczór  
Mayor of Wronki



## NATURE

Wronki as a gateway to the Notecka Primeval Forest. With its convenient road and rail access, and good accommodation facilities, Wronki is an excellent starting point for exploring this magnificent forest complex.



## FOREST MUSHROOMS AND BERRIES

A wide variety of wild mushroom species including chanterelles, and boletes make the Notecka Primeval Forest a true paradise for every mushroom hunter during the autumn. After all, it is not without a reason that the Wronki municipality is referred to as the “Land of Thousands of Mushrooms”.



## HISTORY

Traces of disappearing trades, old objects of daily use... the Museum of Wronki Land features a rich and varied ethnographic exhibition which is an absolute must for all visitors to the Wronki municipality.



## INDOOR AND OUTDOOR ACTIVITIES

Do you enjoy unwinding by playing chess or visiting an outdoor gym – or perhaps swimming, jogging, playing tennis, Nordic walking or bowling? Wronki offers an opportunity to engage in all these activities – and many more.



## BUSINESS

Wronki is the place where outstanding nature exists alongside highly developed industry with its flagship white goods sector.



## SPORT

Wronki is a municipality of sport-loving people. This is not surprising, though. The municipality's extensive sports facilities were appreciated even by KKS Lech Poznań, a sports club playing in the Polish First League, which chose Wronki as a location for a professional football school for young talents.

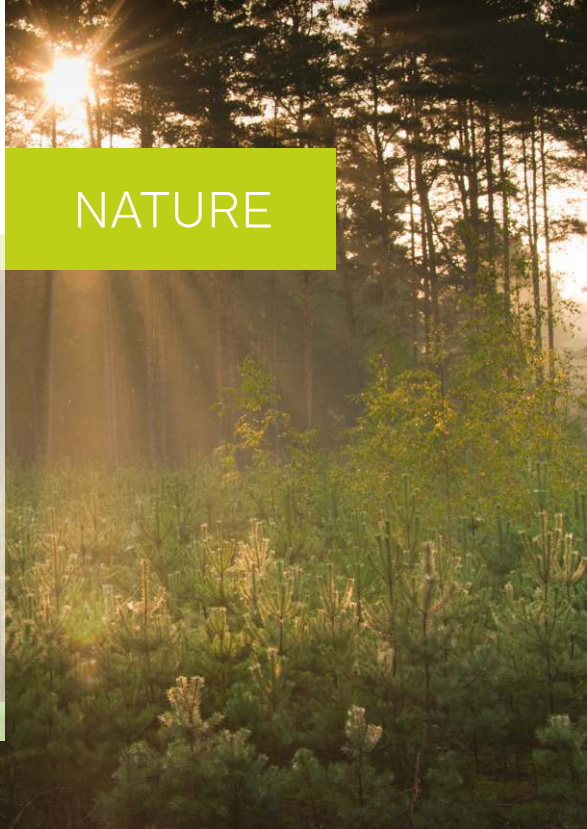




nature

# NATURE

Forests in the Wronki municipality occupy an area of ca. 19 thousand hectares (which is more or less equivalent to the total area of 1,000 National Stadiums in Warsaw), while the forest bed is perfectly suitable for enthusiasts of a variety of sports disciplines. The areas are fantastic for joggers and hikers as well as cyclists who will be more than happy with tens of kilometres of well-marked cycling trails.



fot. Paweł Bugaj



## WELCOME TO WRONKI



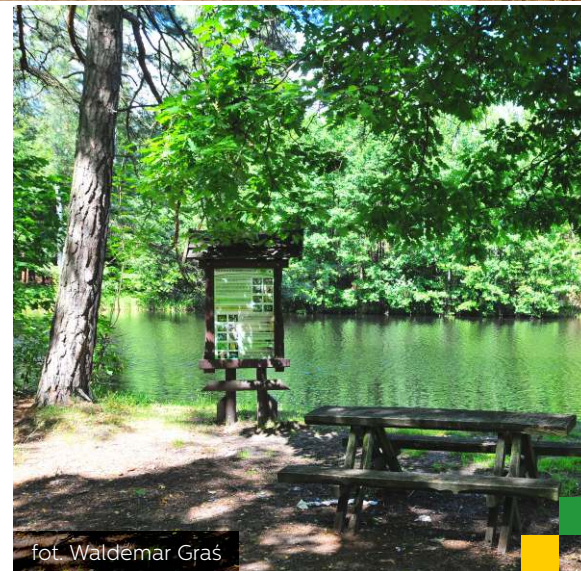
tourism

Wronki is one of the municipalities which is cut across by the Warta River Cycling Trail, while local trails – both traditionally and GPS-marked – have a total length of over 180 km. The educational path called “Pine Trail” provides an opportunity to explore all the mysteries of the Notecka Primeval Forest. Display boards describing local flora and fauna are located along two loops, each with the length of 4.9 km. Since recently, St. James’ Way has also been running through the territory of the municipality.

fot. FOTORAFI Rafał Sierchuła



fot. Waldemar Graś



fot. Waldemar Graś



One of the most outstandingly beautiful locations in the Notecka Primeval Forest is the Heather Belt. It occupies the old fire protection buffer zone covering a total area of nearly 26 ha. Wide stretches of heather create unique colour arrangements against the background of the mixed pine and birch forest. The Heather Belt runs across the forest area for nearly 10 km.

The Notecka Primeval Forest is home to a number of protected and strictly protected animal species including red kite, black kite, white-tailed eagle, black stork and Eurasian eagle-owl. Special zones have been established to protect their breeding sites and places of retreat. There are also beavers, badgers and cranes throughout the area. Other valuable wildlife species include wolves and moose.

## NATURE

### HEATHER BELT



curiosities

With the photograph entitled “Fight of the Eagles” Antoni Kasprzak took the first place in the Wildlife Photographer of the Year 2008 contest in the category “Behaviour: Birds”.



fot. Antoni Kasprzak



fot. UMiG



agriculture

## AGRICULTURE



fot. UMiG

Farming land occupies 30% of the municipality's total area, which has a direct impact on local identity and culture. The Wronki municipality is subdivided into twenty village units. Most of them have bustling farmers' organizations including Agricultural Circles and Farmers' Wives Clubs. The latter often take up initiatives aimed at promoting local arts and crafts, and reviving the flavours of traditional local cuisine.

fot. FOTORAFI Rafał Sierchuła



# WRONKI

Wronki will surprise you



fot. Urszula Woźniak

# FOREST MUSHROOMS AND BERRIES



mushrooms

WRONKI WILL SURPRISE YOU

foto: FOTORAFI Rafał Sierchuta

Many agritourism farms have lately cropped up across the very heart of the Notecka Primeval Forest. Spending a couple of days in one of them is an excellent opportunity for taking some time off the hustle and bustle of city life. You can tune into the voices of nature and delve into the simple pleasures such as mushroom picking. The region abounds in mushroom species including a variety of boletes, chanterelles and many more. Staying in an agritourism farm is also a great choice for families with children who will, no doubt, be delighted with the carefully cherished folk traditions of the Wielkopolska region.



Local pine forests boast a variety of forest fruit such as cowberry plants blooming from May to September. Cowberry twigs are customarily used for decorating foods and baskets for the Polish traditional Easter Food Blessing. Bilberries will certainly be appreciated by all those who enjoy good local cuisine. Their flavour is particularly pleasant in the form of stuffing for the Polish traditional dish of pierogi. Another local delicacy is cranberry, with cranberry plants growing abundantly around the village of Rzecin.



nature

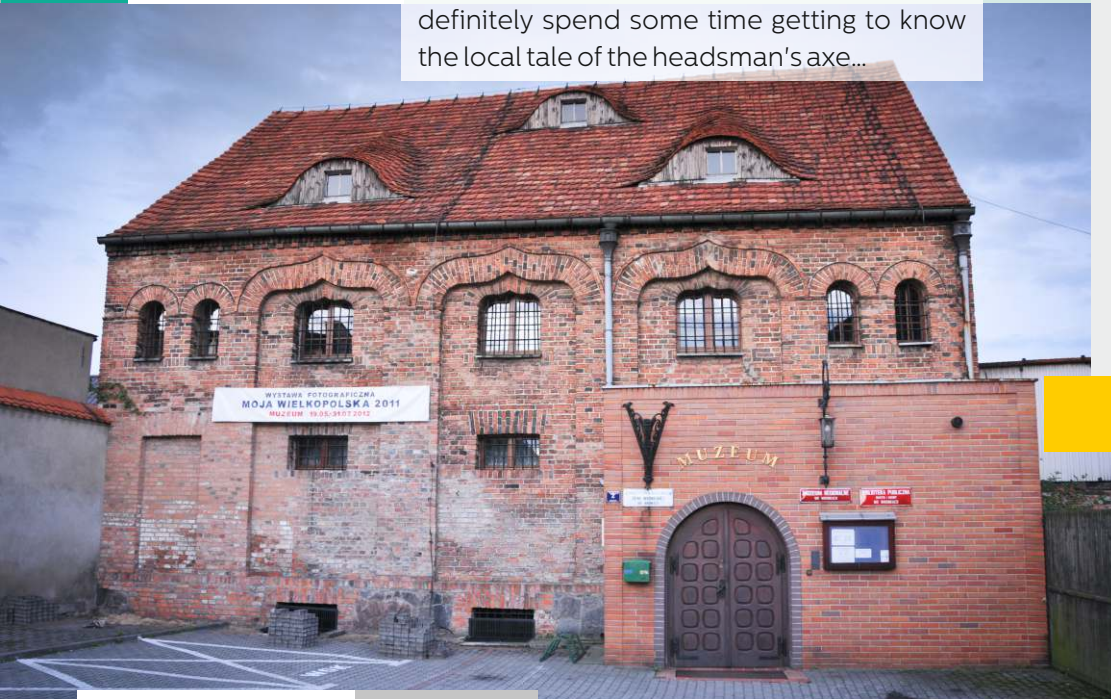


foto: FOTORAFI Rafał Sierchuta

foto: FOTORAFI Rafał Sierchuta

# HISTORY MUSEUM

The Museum of Wronki Land, housed in an old granary building dating from the second half of the 19th century situated in Szkolna Street, is an absolute “must-see” during any sightseeing trip around Wronki. In addition to permanent exhibitions (ethnography, archaeology, history of Wronki), the Museum holds interesting temporary exhibitions of local arts and crafts. Tourists who like hair-raising stories should definitely spend some time getting to know the local tale of the headsman’s axe...



phot. FOTORAFI Rafał Sierchuta



phot. FOTORAFI Rafał Sierchuta



monuments



culture

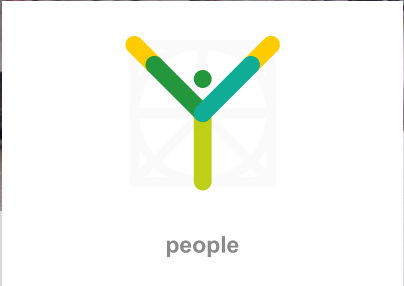


Arrowheads unearthed on the bank of the Warta River are evidence that the first humans appeared in the region that is now Wronki as early as around 8,000 B.C. The earliest written reference to Wronki dates from 1279. At that time, Wronki was already a town – unfortunately, the exact dates of founding or granting of town privileges are not known. Wronki was royal property until the 16th century. Afterwards, the town belonged to a succession of wealthy noble families from the Wielkopolska region. Today, thanks to the efforts of local authorities and inhabitants alike, Wronki ranks as one of the best developed towns in the region.



fol. DR

# THE UPRISING



people

# HISTORY

Visitors with an interest in history should not miss the route "Following the traces of the Wielkopolska Uprising in the Wronki Land" which takes tourists to a total of 14 locations associated with that momentous event. One famous figure related to the Wielkopolska Uprising was Lieutenant Jan Rzepa, who gave his name to the square located at Niepodległości Street. Rzepa fought at Verdun and in the Battle of Warsaw, and was also the longest-living of the Wielkopolska Uprising's participants – he died in 2008, having lived to a ripe old age of nearly 106 years.

**ŚCIEŻKA Śladami Powstania Wielkopolskiego**  
**DYDAKTYCZNA po Ziemi Wronieckiej**

**Ulica Powstańców Wielkopolskich**

Nazwana w 1968 r. dla uczczenia 50. rocznicy Powstania Wielkopolskiego. To pierwszy ślad (i ostatni w okresie PRL-u), kiedy to władza upamiętniła zwycięskie powstanie 1918-1919 i walecznych Powstańców, dzięki którym Wielkopolska została wyzwolona spod pruskiego jarzma i weszła w skład odrodzonego i niepodległego państwa polskiego II Rzeczypospolitej. Wcześniej ulica nosiła nazwę: Fabryczna, a jeszcze wcześniej: Stodołowa.

**LEGENDA**

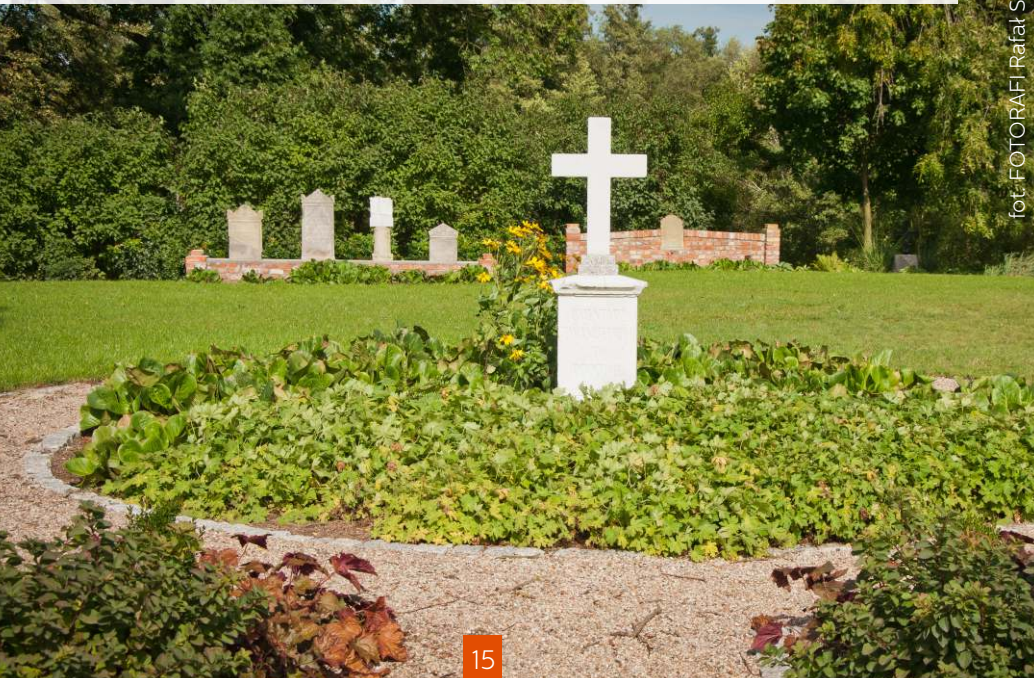
1. Dworzec kolejowy
2. Zamek Ranny
3. Park im. Cyryla Szozyńskiego
4. Szkoła nr 1 (ul. Przemysłowa)
5. Plac Niepodległości
6. Skośce na Leśnej (ZS nr 1)
7. Cmentarz parafialny
8. Uł. Bierańska 8
9. Rynek
10. Plac Wolności
11. Uł. Powstańców Wielkopolskich
12. Cmentarz w Skarżynie
13. Cmentarz w Skarżynie
14. Cmentarz w Skarżynie

Powstańcy, drugi z lewej: Kazimierz Matuszak

fol. FOTORAFI Rafał Sierchula

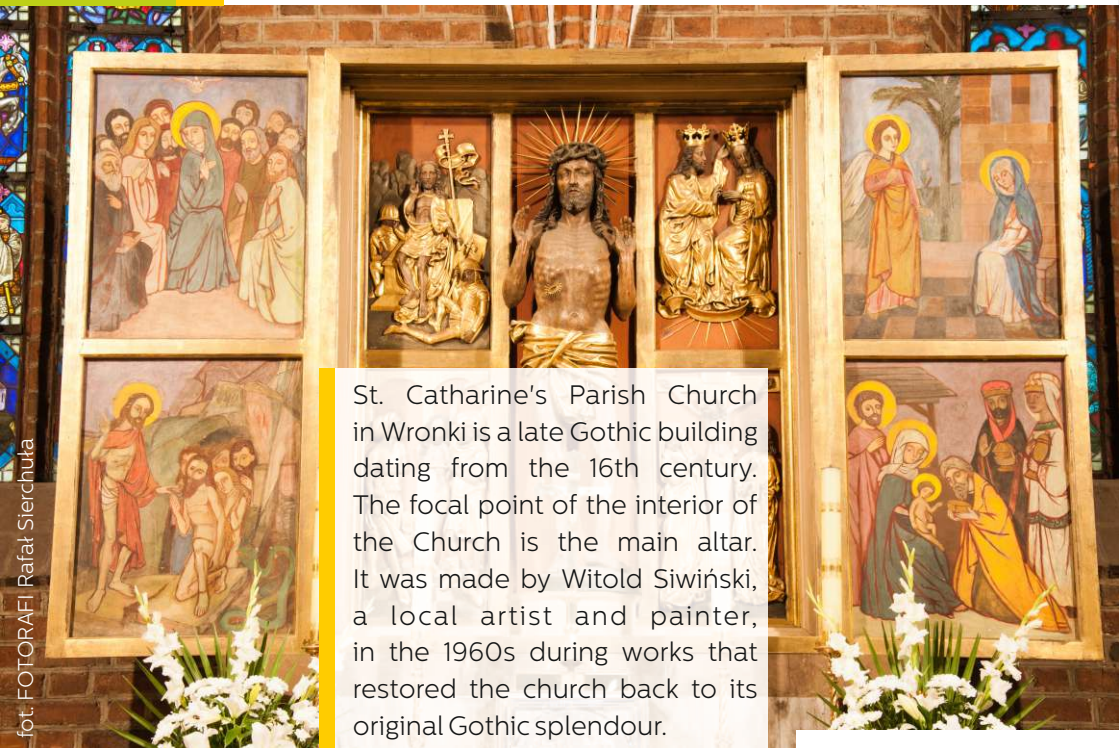


The history of the Wronki municipality has been consistently marked by cultural diversity, traces of which are carefully preserved and valued. Recent years have seen the cleaning and maintenance of Protestant cemeteries (in Chojno, Popowo, Wartosław) and the Jewish graveyard in Wartosław. Tombstones from Wronki's Jewish graveyards have been cleaned and catalogued, and will soon be displayed in a dedicated lapidarium.



fol. FOTORAFI Rafał Sierchula





St. Catharine's Parish Church in Wronki is a late Gothic building dating from the 16th century. The focal point of the interior of the Church is the main altar. It was made by Witold Siwiński, a local artist and painter, in the 1960s during works that restored the church back to its original Gothic splendour.

## HISTORY

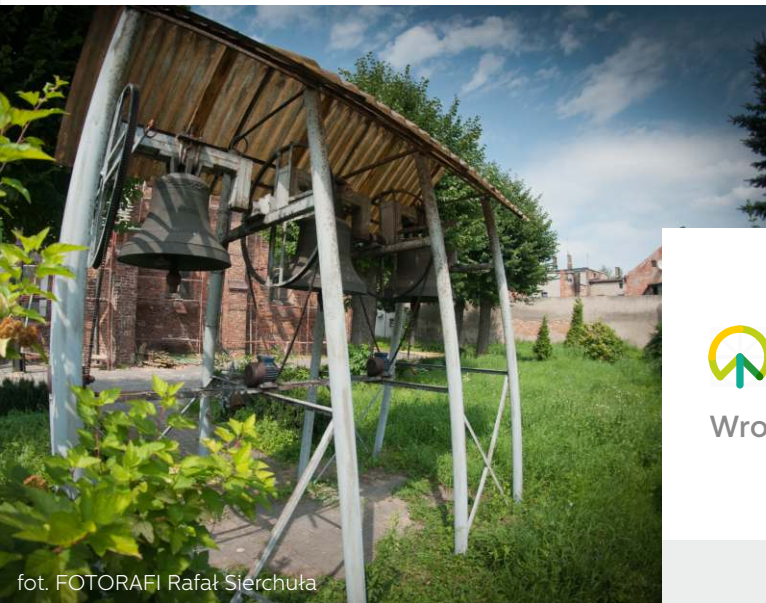
## PARISH MONASTERY



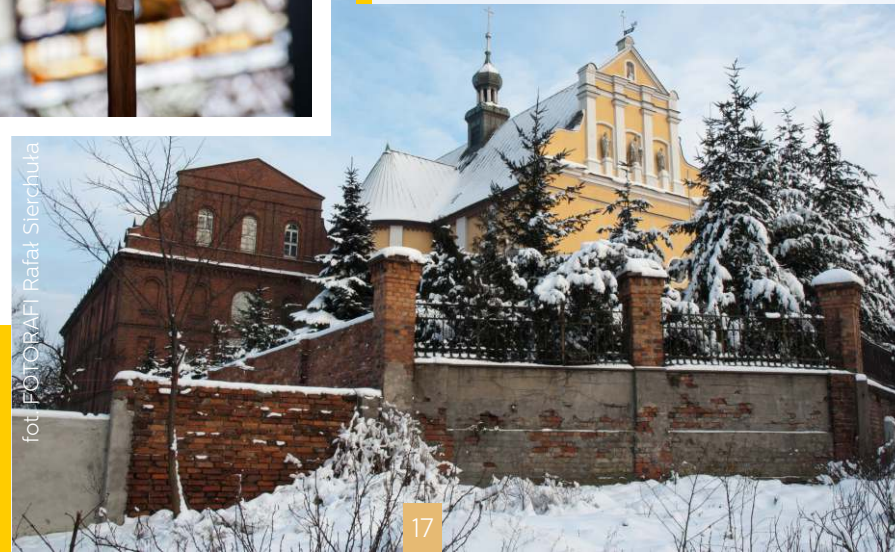
monuments



Wronki will surprise you



The Franciscan Church and Monastery from the late 17th century, situated in Mickiewicz Street, blend naturally into the town's landscape at any season of the year. The buildings were originally owned by Dominican friars who stayed in Wronki from the 13th century until the dissolution of the Dominican Order in the 19th century. Since the 19th century until the present day, Wronki has had close connections with the Franciscan Order, which is why the Blessed John Duns Scotus Higher Theological Seminary – a local division of the Theology Faculty of the Adam Mickiewicz University in Poznań – is located in the town.





curiosities

Wartosław was founded towards the end of the 18th century as a manufacturing town best known for cloth production. An unmistakable sign of the former glory of Wartosław is its distinctive street pattern together with facilities which were used by representatives of three great cultures (Catholics, Protestants and Jews) who lived here. One of the architectural highlights is the old church from 1854 which used to belong to the Protestant community. The building features exquisite polychrome paintings inspired by floral motifs.



HISTORY

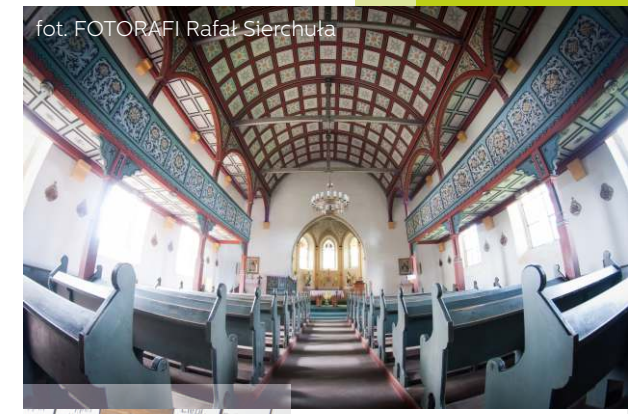
BIEZDROWO WARTOSŁAW

The Sanctuary of the Holy Cross in Biezdrowo, with its well-known mid-16th century crucifix which is believed to be miraculous, is still a destination for pilgrimages. The Feast of the Holy Cross takes place here on the first Sunday after 14 September. According to a local legend, funds for the construction of the Church came from a treasure trove of silver coins. The chest in which the coins were kept is displayed in the porch of the Church today.



monuments

fot. FOTORAFI Rafał Sierchuła



fot. FOTORAFI Rafał Sierchuła



### monuments

Traces of landed gentry traditions are palaces in Wróblewo, Biezdrowo, Nowa Wieś and Pożarowo. The former two mansions have been restored to their one-time beauty thanks to the passion and commitment of their new private owners. The palace in Nowa Wieś currently houses a Social Welfare Home, while the building in Pożarowo still remains in the ownership of the Szamotuły District.

## PALACES



### prison

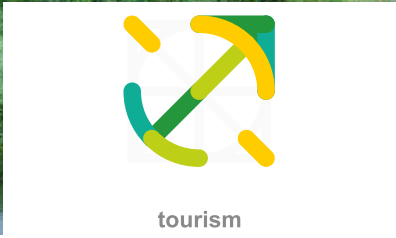
The Wronki Correctional Facility has a capacity for 1,500 inmates. The building was erected in the late 19th century and modelled on the most modern US prisons of the time.



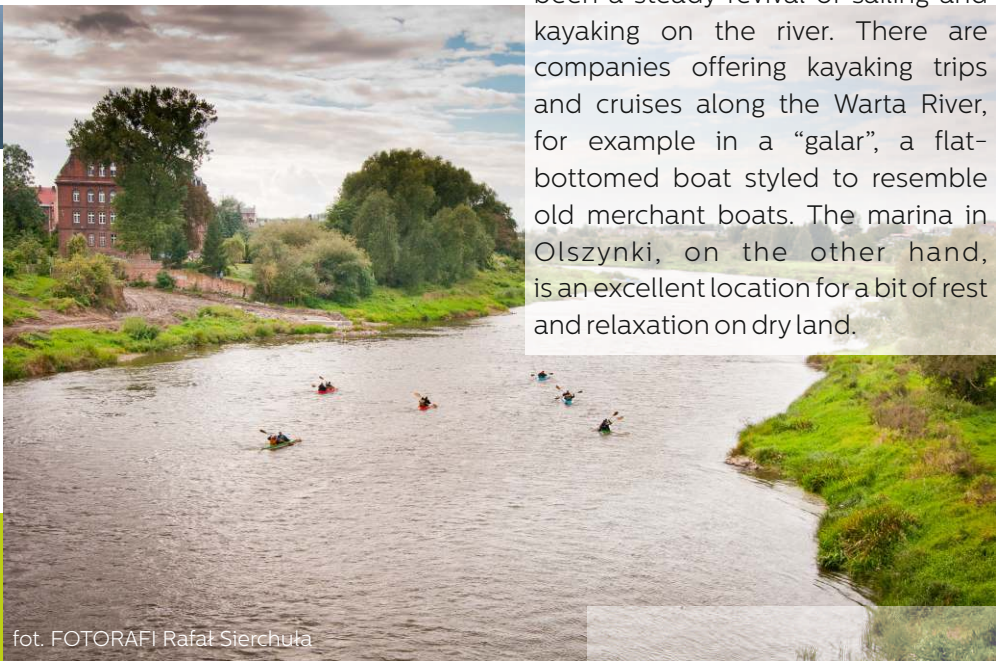
## CORRECTIONAL FACILITY



# WARTA RIVER

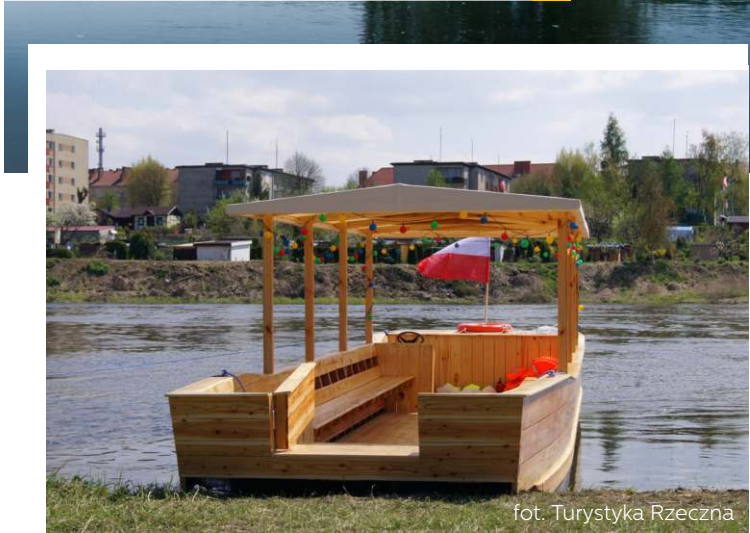


The vicinity of the Warta River creates a great opportunity for engaging in water recreation activities. There has been a steady revival of sailing and kayaking on the river. There are companies offering kayaking trips and cruises along the Warta River, for example in a “galar”, a flat-bottomed boat styled to resemble old merchant boats. The marina in Olszynki, on the other hand, is an excellent location for a bit of rest and relaxation on dry land.



fot. FOTORAFI Rafał Sierchuła

Another tourist attraction related to the Warta is cable ferry which operates in Chojno and Wartosław transporting people and automobiles across the river.



fot. Turystyka Rzeczna

# LAKES

Wronki is a municipality abounding in locations which are perfect for active pursuits. There are, for example, bathing sites in Wartosław and Chojno, picturesquely surrounded by forests. During the summer season, the bathing site in Wartosław is patrolled by lifeguards. In Chojno, tourists are also able to rent water sports equipment.



phot. FOTORAFI Rafał Sierchuła



phot. FOTORAFI Rafał Sierchuła



weather

Radziszewskie and Chojeńskie Lakes have turned Chojno into a well-known and ever popular lakeside summer resort. Chojno boasts the largest holiday village in the Szamotuły District, comprising ca. 520 chalets. Tradition has it that the beauty and charm of Chojno were appreciated by Napoleon himself.

Visit us at [www.wronki.pl](http://www.wronki.pl)



phot. Waldemar Graś



fot. FOTORAFI Rafał Sierchula

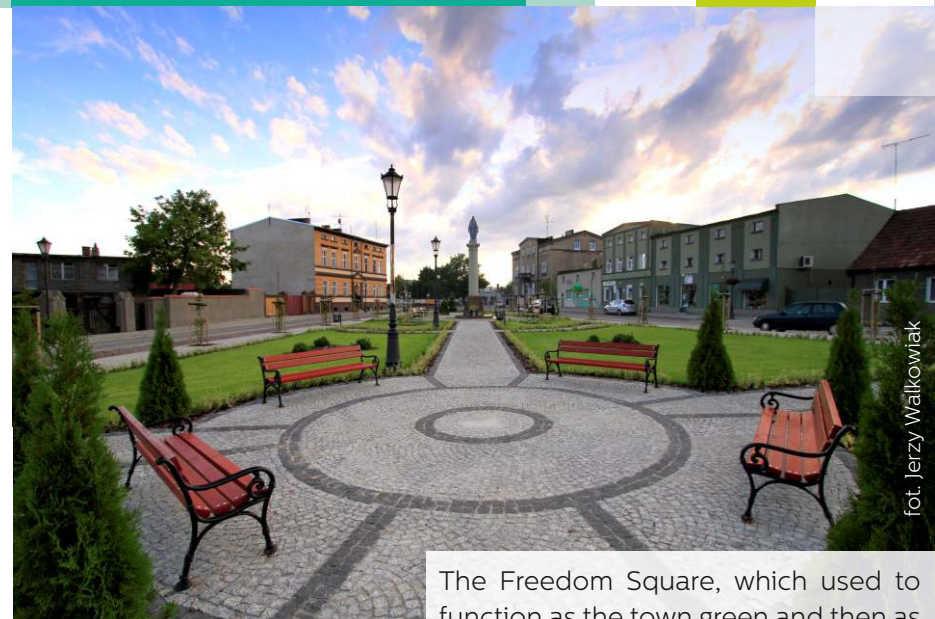


energy

Cyryl Sroczyński Square, so named to commemorate Wronki's first mayor after WWI, used to be a perfectly ordinary park. Today it is an oasis of rest and relaxation for children and adults alike. Highlights include a generally accessible children's playground, chess tables, an outdoor gym – and plenty of trees where you can rest and cool off in the shade.



fot. FOTORAFI Rafał Sierchula



fot. Jerzy Walkowiak

The Freedom Square, which used to function as the town green and then as a market area, was thoroughly renovated in 2010, turning into one of the most representative locations within the town's limits.



Wronki will surprise you

# BUSINESS

Badanie Próżni  
Badanie  
Funkcjonalne



fot. SEPM



music

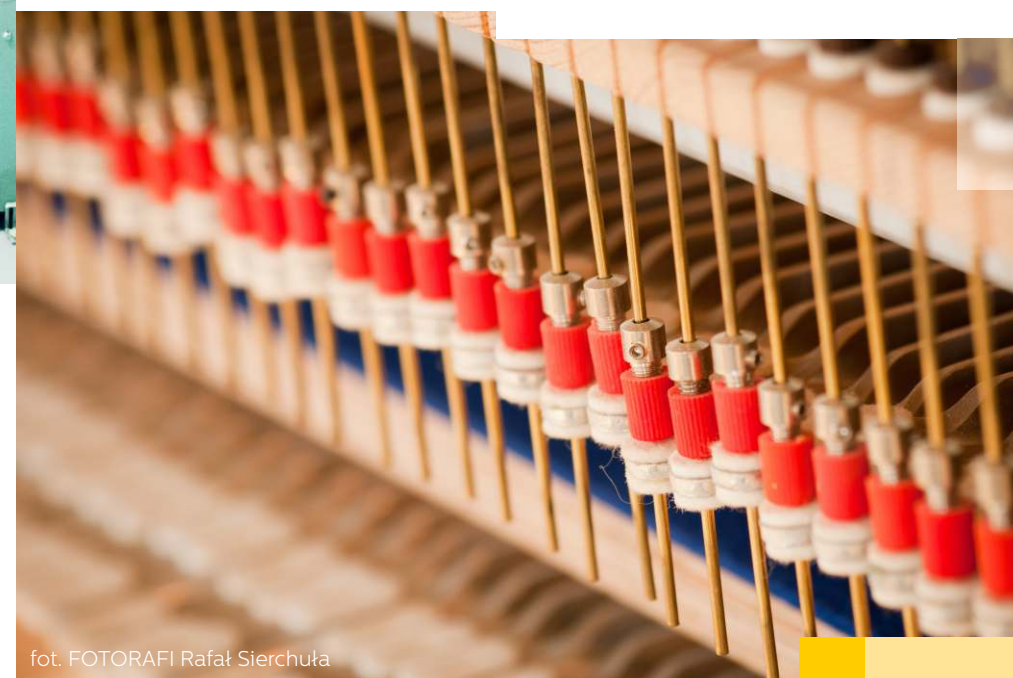
A little known fact is that the Wronki municipality is a genuine hub for organ production. There are three recognized workshops specializing in the production and renovation of old organs. This is just one example of Wronki's crafts that combine traditional workmanship and high quality with innovative solutions. The age-old craft traditions have been nurtured by the local Guild of Various Crafts.

fot. SEPM



business

Wronki is also a place of thriving industry. The immediate association of the town with the white goods sector is perfectly justified: this is where such market giants as Amica and Samsung have established their manufacturing plants, bringing world-class technologies into the town. Local businesses, mainly in the metal processing industry, have also been expanding their activity and often developing unique innovative technologies.



fot. FOTORAFI Rafał Sierchuła

# SPORT



fot. FOTORAFI Rafał Sierchula



sport

Athletes from Wronki have been successful not only in regional sporting events, but also in national and international competitions. Their successful performance can be attributed to their talent and effort – but also to the support of the municipal authorities who cater for the development of sporting infrastructure and subsidize the activity of sports clubs. Winning athletes receive sports scholarships.



fot. UMiG



# SPORT



curiosities

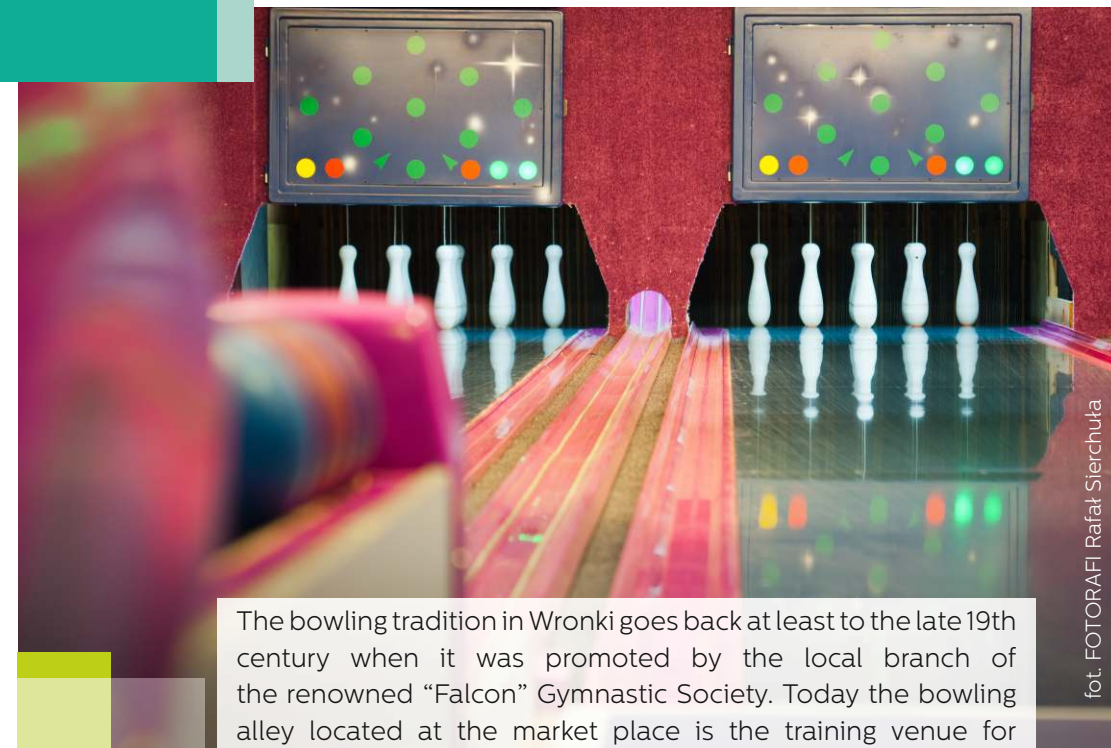
The local advanced sports training centre is used by a number of football teams, first-league teams and even the Polish national team.



Find out more at  
[www.wronki.pl](http://www.wronki.pl)



fol. FOTORAFI Rafał Sierchuta



The bowling tradition in Wronki goes back at least to the late 19th century when it was promoted by the local branch of the renowned "Falcon" Gymnastic Society. Today the bowling alley located at the market place is the training venue for the Bowling Club called "Dziewiątka-Amica" Wronki, a winner of multiple championship titles in Poland and tournaments across Europe.

fol. FOTORAFI Rafał Sierchuta

# USEFUL INFORMATION

## Wronki Town and Municipality Office

5 Ratuszowa Street, tel. + 48 67 254 53 00, fax. + 48 67 254 53 28, [www.wronki.pl](http://www.wronki.pl)

## Transport

Railway station, 2 Dworcowa Street, tel. + 48 67 254 01 37

Bus station, 15a Dworcowa Street, tel. +48 703 30 33 30

Taxi Maciej Skwierczyński, tel. +48 507 034 979

Taxi Stanisław Grocholski, tel. +48 602 671 751



Internet

## Safety

Ambulance service, 3 Polna Street, tel. 999, + 48 67 254 04 49

Police station, 11 Dworcowa Street, tel. + 48 67 254 05 50, 997

Fire service, 19 Kościuszki Street, tel. + 48 67 254 32 33, +48 604 784 519, 998

Municipal Police, 5 Ratuszowa Street, tel. + 48 67 254 53 26

## Culture and sports facilities

Wronki Community Centre, 59 Poznańska Street, tel. +48 67 254 01 41, [www.wokwronki.pl](http://www.wokwronki.pl)

The Museum of Wronki Land, 2 Szkolna Street, tel. +48 67 254 01 33

Public Library, 2 Szkolna Street, tel. + 48 67 254 06 17

Concert and Cinema Hall, 44 Poznańska Street, tel. +48 67 254 02 29, +48 67 254 01 41

Bowling alley, 30 b Poznańska Street, tel. +48 67 254 40 56, +48 668 110 582

„Orlik” multifunctional sports field, Jana Pawła II Street, tel. +48 698 014 595

## River tourism

Boat and yacht cruises on the waters of the Warta River:

Turystyka Rieczna, [www.turystykarieczna.pl](http://www.turystykarieczna.pl), Olszynki, tel. + 48 791 517 629

Kayak rental:

Przystań Rieczna „Na Skarpie”, Rieczna Street, tel. + 48 503 571 590

## Restaurants

Hat Trick, 15 Leśna Street, tel. +48 67 254 55 00, [www.hotel-olympic.pl/hat-trick](http://www.hotel-olympic.pl/hat-trick)

Borowianka, 55 Poznańska Street, tel. +48 67 254 02 45, [www.borowianka.com](http://www.borowianka.com)

Pod Kluczem, 22 Mickiewicza Street, tel. +48 67 254 50 46

Ratuszowa, 2 Ratuszowa Street, tel. +48 533 805 505, [www.ratuszowa.wronki.pl](http://www.ratuszowa.wronki.pl)

Wartosław, 18 Wartosław Street, tel. +48 67 254 81 71, + 48 602 756 881, [www.wartoslaw.pl](http://www.wartoslaw.pl)

Arirang (Korean), 34 Mickiewicza Street, tel. +48 511 050 123

SURA (Japan-Korean), 6 Lipowa Street, Nowa Wieś, tel. +48 507 546 151

Döner Kebab, 49 Poznańska Street, tel. +48 888 393 447

Kebab and grilled chicken, 120 Wyzwolenia Street, tel. +48 608 557 375



gastronomy

## Cafés

Pod Aniołami, 15 Rynek, tel. +48 509 508 615

Bombonierka, 1 Boczna Street, Nowa Wieś, tel. +48 511 007 795

Izabela, 2A Ratuszowa Street, tel. +48 609 438 833



fol. Richard Szymański

## Pubs / Bars

Komuna Pub, 7 Powstańców Wlkp. Street, tel. +48 691 860 191

Karczma Bracka, 1 Nowa Street, tel. +48 504 023 926, [www.karczmabrucka.blogspot.com](http://www.karczmabrucka.blogspot.com)

Galeria Wieża, 9 Partyzantów Street, tel. +48 691 860 191

Lift Music Club, 38 Poznańska Street, tel. +48 790 247 288

Warta Bar, 9 Zwycięzców Street, tel. +48 67 254 01 35



accommodation

## Accommodation

Olympic Hotel, Wronki, 15 Leśna Street, tel. +48 67 254 55 00, [www.hotel-olympic.pl](http://www.hotel-olympic.pl)

Wartosław Hotel, 18 Wartosław Street, tel. +48 67 254 81 71, [www.wartoslaw.pl](http://www.wartoslaw.pl)

Remi Villa, Wronki, 48 Sierakowska Street, tel/fax. +48 67 254 00 11, [www.willa-remi.pl](http://www.willa-remi.pl)

SURA Guesthouse, Nowa Wieś, 6 Lipowa Street, tel. +48 507 546 151, +48 506 122 108

## Agritourism farms

Agritourism farms scattered over the Notecka Primeval Forest offer close proximity to nature, mushroom picking, wildlife watching and a network of hiking and cycling trails.

To find addresses and telephone numbers, go to [www.wronki.pl](http://www.wronki.pl) and select Portal »

Turysta » Baza noclegowa » Agroturystyka.

## Schedule of regular events in Wronki

1 January – New Year's Run, starting point at the Olympic Hotel

early January – WOŚP (Great Orchestra of Christmas Charity Foundation)

– Final; venue: Wronki Community Centre

Easter Monday – Easter Run, starting point at the Olympic Hotel

early May – Wronki Days, venue: “Olszynki” sports and recreation area

mid-May – Poland Runs, starting point at the Olympic Hotel

May – Night of Museums, The Museum of Wronki Land

around 23/24 June – Feast of St. John the Baptist; “Olszynki” sports and recreation area

mid-July – “Wronki Marina” riverside event, venue: “Olszynki” sports and recreation area

mid-August – Folklore Festival, venue: “Olszynki” sports and recreation area

late August – Wild Mushroom Feast, Rzecin

September – Poland Runs, starting point at the Olympic Hotel

November – Wronki Poetry November

early December – Christmas Fair

– Wronki Community Centre



culture

Do you want to know more?

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[www.wronki.pl](http://www.wronki.pl)